

Seiko Australia Launches the Seiko 5 Sports 2026 Supercars Limited Edition – The First GMT Watch for the Championship



A bold new timepiece created in celebration of motorsport passion, precision engineering and a partnership that has spanned more than a decade. Limited to just 1,500 pieces, this highly collectible model marks a major milestone as the first GMT watch ever released for the Supercars Championship.

Over a Decade of Motorsport Partnership, Evolved for 2026



Seiko has been an official partner of Supercars and Team 18 since 2014, sharing a commitment to performance, reliability and innovation. For 2026, that legacy accelerates with the introduction of a GMT complication, bringing a new level of functionality to fans and collectors alike.

SEIKO WATCH CORPORATION

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Designed for a championship that races across six different time zones throughout Australia and New Zealand, the GMT function allows wearers to track multiple time zones with ease, helping fans stay connected to the Supercars calendar wherever the action unfolds. It's a practical upgrade, wrapped in unmistakable racing attitude.

Racing Design Meets Everyday Performance



The SSK057K is powered by the Automatic Calibre 4R34, delivering reliable performance with GMT functionality, and 100 metres water resistance ensuring everyday durability.

Visually, the watch design draws directly from motorsport. A carbon-fibre patterned dial forms the foundation, paired with a matching leather strap, while racing-red highlights energise the inner chapter ring, GMT hand and second hand. Adding to its motorsport credentials, the watch will feature atop the pit lane stop/go lights, reinforcing its direct connection to the Supercars Championship.

Finishing details underline its exclusivity, with the Supercars logo engraved on both the crown and case back, alongside each watch's individual limited-edition numbering.

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Built for Collectors



Each timepiece is housed in a specially designed Collector's Box, elevating the unboxing experience. Limited to just 1,500 individually numbered pieces, every watch is presented with an official Seiko Supercars pin, a branded cleaning cloth, and an individually numbered certificate detailing all Supercars racetracks, making it a true collector's piece for fans of racing and watchmaking alike.

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